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Coffee Break

By Mark Watson
[Contact](#)
August 25, 2004

Locals land logo

Graphis magazine's Logo 6 publication will include a logo designed by Counterpart Communication Design, 88 Union.

Graphis accepts entries from around the world to be considered for the publication.

The image is of two faces intertwined, symbolizing one speaking into the other's ear. The company's tagline is "The voice of the brand, the ear of the customer."

The logo's designers include Counterpart president Sheperd Simmons, designer David Fuller and co-creative director Matt Young of Chung Design. The faces and the company name are both registered trademarks.

Graphis Logo 6 will be published in October.



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